

BP 5: Partner Mobilization

Chronic Disease
Context Diagram

DRAFT 10/19/09

Common Ground
Missouri Collaborative

Outputs

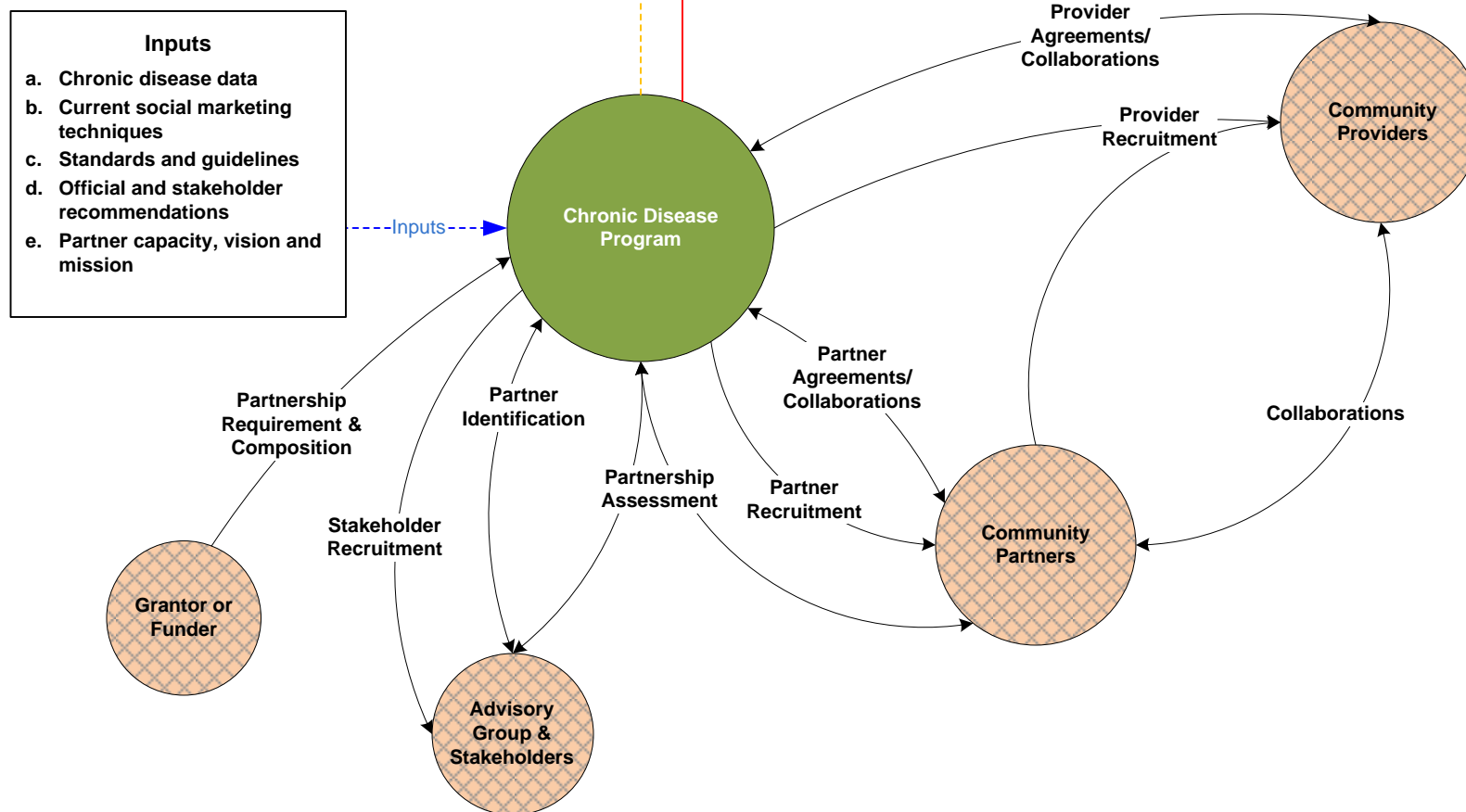
- Partnership agreements, statewide plans and reports
- Established networks
- Public policies, programs and services to prevent chronic disease

Outcomes

Chronic disease programs & services are established and implemented utilizing partnerships

Inputs

- Chronic disease data
- Current social marketing techniques
- Standards and guidelines
- Official and stakeholder recommendations
- Partner capacity, vision and mission



Legend

- CD Program
- DHSS/ITSD Entity
- Outside Entity
- Transaction
- Outcome
- Input
- Output